



## Massage Addict “Excellence in Massage Therapy” Scholarship

Massage Addict, a leading employer of Massage Therapists, is excited to establish a scholarship program for CCMH/WCCMT students. . The Massage Addict “Excellence in Massage Therapy” scholarship is being offered with the goal of recognizing high achievement while also offering financial support to the recipient. To be eligible for the scholarship the student must be in their final year of study commencing by January 31<sup>st</sup>.

### Massage Addict – Quick History:

- Massage Addict started in 2008 in Dartmouth, NS
- Massage Addict was the first National Massage Therapy chain of clinics to introduce “membership based massage therapy”
- Massage Addict now has over 50 locations in Canada, employing 600 RMT’s

### Scholarship Program:

The Massage Addict “Excellence in Massage Therapy” annual scholarship offers **\$1,500** to a CCMH/WCCMT student from each campus that best exemplifies the following ideals and criteria:

- A student in their final year of study, in good academic standing, passing all courses at 70% or above
- Demonstrates “core values” that will ensure they become a caring and passionate Massage Therapist:
  - Community involvement
  - Peer leadership and team building
  - Commitment to healing and overall wellness
  - Commitment to the massage therapy profession

### Application Process:

- Students are encouraged to apply for the scholarship by any method they are comfortable with, creativity is encouraged! Some examples are, but not limited to:
  - Essay (500 words max)
  - Video (2 minutes duration max)
  - Storyboard
- Final selections will be made by Massage Addict & may include a personal interview
- Applications due to the Campus Director of each CCMH/WCCMT location by **January 31<sup>st</sup>, each year**
- The scholarship will be awarded **February 28<sup>th</sup>, each year**